



GRACE MGMT INC.
A CPF LIVING COMPANY

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Wins Innovation Award From LifeLoop for Delivering Exceptional Resident Experiences

Communities That Shine awards program honors senior living operators that uniquely leverage technology to excel in serving residents, families, and staff

Maple Grove, MN – January 29, 2025 – Grace Management, Inc., a nationally recognized leader in senior living, dedicated to providing exceptional care and services across independent living, assisted living, and memory care communities, has been named a winner in the 2024 Communities That Shine Awards by [LifeLoop](#), the leading resident and staff experience solution for senior living. Now in its fourth year, the [national awards program](#) celebrates an exclusive roster of 12 exceptional senior living organizations that harness technology to improve the lives of older adult residents and the staff who care for them.

Grace Management, Inc., was selected as a winner in the multi-site operator category for portfolio-wide excellence in Engagement Improvement. This award is one of only two honors awarded to organizations that have demonstrated excellence in innovation across an entire portfolio of senior living communities.

"We are deeply honored to be recognized as a winner in the 2024 Communities That Shine Awards by LifeLoop," said Dr. Ashlea Smalley, National Director of Memory Care and Life Enrichment at Grace Management, Inc. "This achievement reflects our unwavering commitment to innovation and excellence in senior living. By embracing technology and prioritizing the well-being of both our residents and team members, we continue to create vibrant communities where individuals thrive and meaningful connections flourish."

The award winners demonstrate an inspiring trend across the senior living landscape where community leaders are applying technology to drive the entire industry forward through person-centered approaches to experiences and care. These technology-driven initiatives are enhancing resident lives, improving community operations, and increasing resident socialization by bridging family connections—and they are making a tangible impact.

Some of the key outcomes that demonstrate how Communities That Shine award winners are leveraging LifeLoop technology to make senior living exceptional include:

- 94% agree that LifeLoop has a significant impact on resident well-being

- 96% agree that LifeLoop increases staff efficiency
- 93% agree that LifeLoop increases staff satisfaction
- 90% agree that LifeLoop provides a competitive advantage

“Congratulations to Grace Management, Inc for earning this well-deserved recognition in the 2024 Communities That Shine Awards,” said LifeLoop Chief Executive Officer, Rob Fisher. “Grace Management, Inc. embraces technology to create meaningful experiences for residents, families, and staff, and sets a remarkable standard for the entire industry to follow. We’re so proud to partner with an organization that exemplifies the core of our mission, to make senior living exceptional for everyone.”

For a full list of the 2024 Communities That Shine award winners, visit the [LifeLoop website](#).

About Grace Management, Inc.

Grace Management, Inc. (GMI) has been a trusted name in the senior living industry since 1984, specializing in the development, marketing, and management of seniors housing communities. GMI operates a diverse portfolio of senior living communities across the United States, serving both CPF Living and other ownership groups. GMI is ranked in ASHA's 50 largest seniors housing operators, and is committed to operational excellence, ethical standards, and fostering vibrant communities for seniors across the United States. For more information, please visit www.GraceManagement.com.

About LifeLoop

LifeLoop was founded with a singular goal: to help senior living communities flourish. Our passion for harnessing technology to improve people's lives has made us the leading senior living software provider for the largest and most diverse population of senior living communities today. Our comprehensive platform provides solutions that help residents thrive by delivering a more holistic approach to enriching the resident experience, not just through engaging content, but also through empowering the staff who support them and facilitating connections with their families—making senior care exceptional for everyone. To learn how LifeLoop helps communities flourish, please visit LifeLoop.com.

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