



GRACE MGMT INC.
A CPF LIVING COMPANY

NEWS RELEASE

Date: Wednesday, May 29, 2024

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FOR IMMEDIATE RELEASE

Grace Management, Inc.'s Dr. Ashlea Smalley and Max Rasquinha Shared Innovations in Senior Housing News BRAIN and DISHED Conferences

Maple Grove, MN – May 29, 2024—Grace Management, Inc. proudly announced the participation of two of its distinguished team members, Dr. Ashlea Smalley and Max Rasquinha, in leading discussions at the Senior Housing News BRAIN and DISHED conferences.

At the DISHED conference, Rasquinha, alongside industry experts Jack Mackenzie Miller from Holbrook Life and Steven Sandblom from Vi, discussed best practices for menu development. Attendees gained valuable insights into creating winning menus that cater to a variety of tastes while maintaining financial sustainability.

Dr. Smalley joined Tony Galvan of Vi and Heather Haberhern of Health Dimensions Group at the BRAIN conference to explore the impact of artificial intelligence, virtual reality, and other technologies on memory care. This forward-thinking panel discussed how these technologies are currently enhancing care for residents and staff and their potential to drive further progress in the field. Attendees learned about the practical applications and future possibilities of technology in creating more effective and compassionate memory care environments.

Grace Management, Inc. remains dedicated to leading the way in senior living through innovation, excellence in service, and a deep commitment to improving residents' lives. The expertise shared by Dr. Ashlea Smalley and Max Rasquinha at these conferences underscores the company's commitment to setting new standards in senior living and memory care.

About Grace Management, Inc.

Grace Management, Inc. (GMI) was established in 1984 to develop, market, and manage residential communities for seniors. GMI combines sound fiscal and operational management, adherence to ethical standards, and dedication to the long-term satisfaction and quality of life of all residents and associates. Grace Management, Inc. is a subsidiary of CPF Living Communities and is ranked in ASHA's 50 largest seniors housing owners. For more information, please visit: www.GraceManagement.com.

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