



GRACE MGMT INC.
A CPF LIVING COMPANY

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Welcomes New National Director of Life Enrichment and Memory Care

Maple Grove, MN – June 22, 2021 — Grace Management, Inc. welcomes new National Director of Life Enrichment and Memory Care Ashlea Smalley to the expanding organization.

As National Director of Life Enrichment and Memory Care, Smalley provides support, inspiration, and training for life enrichment and memory care to all of Grace Management, Inc. senior living communities throughout the country.

“I am truly honored to be joining the Grace Management team and look forward to working with this passionate and dedicated team,” Smalley said.

Prior to joining Grace Management, Inc. Smalley has worked in the senior living industry for 15 years in skilled nursing, primarily within memory care. In addition to her work in senior living, she has also taught as an adjunct professor at Northern Illinois University and Benedictine University in their gerontology and psychology departments.

“We are thrilled to have Ashlea join our Grace Management family,” said Grace Management, Inc. Senior Vice President of Operations Patty Luessenhop. “Her wealth of expertise will empower our associates to continue to enrich our residents’ lives and truly elevate the senior living experience.”

Smalley holds an MA in Gerontology with a focus in dementia studies and is currently pursuing her doctorate in the field. She has several certifications in dementia-care including: Certified Dementia Care Practitioner, Certified Montessori Dementia Care Practitioner, and Certified Alzheimer’s Disease and Dementia Care Trainer.

About Grace Management, Inc.

Grace Management, Inc. (GMI) was established in 1984 to develop, market, and manage residential communities for seniors. GMI combines sound fiscal and operational management, adherence to ethical standards, and dedication to the long-term satisfaction and quality of life of all residents and associates. Grace Management, Inc. is a subsidiary of CPF Living Communities and is ranked in ASHA's 50 largest seniors housing owners. For more information, please visit: www.GraceManagement.com.

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Ashlea Smalley joins the Grace Management, Inc. family as the new National Director of Life Enrichment and Memory Care.



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