



GRACE MGMT INC.
A CPF LIVING COMPANY

NEWS RELEASE

Date: Wednesday, June 17, 2020

Contact: Kymm Clark, SVP of Sales & Marketing, Grace Management, Inc.,
kclark@gracemanagement.com

Guy Geller, President, Grace Management, Inc., ggeller@cpfunders.com

FOR IMMEDIATE RELEASE

Grace Management, Inc. Communities Keep Families Connected During COVID-19

Maple Grove, MN – June 17, 2020 — Grace Management, Inc. communities across the country continue to provide new, innovative, and creative ways to keep residents in touch with their loved ones during the COVID-19 pandemic of 2020.

In the face of uncertainty and understandable concern regarding COVID-19, we are not only present and prepared, but we are continually finding new ways to truly be home for all our unique residents.

“We wish to be a beacon of truth, comfort, and reassurance for our residents who call our communities home,” said Guy Geller, President of Grace Management, Inc. “We are all navigating through the Coronavirus (COVID-19) pandemic, and we will get through it together.”

As Good Neighbors in our communities, we are pleased to offer virtual visits and tours of all our communities in lieu of visiting in person. Our amazing teams of associates are also using anything from Skype to Facebook to keep residents and their loved ones connected as well as provide much needed social and emotional connections.

Our communities capture memories with special videos and photos to share on their Facebook pages, all the while being mindful of the health and safety of our residents and associates.

There are still ways to not only stay connected, but to find moments of hope and joy. Our communities conduct car parades, provide window visits, and more so loved ones can still see each other from a safe distance. Residents share special messages of love with signs and video chats. Music, fun, laughter, and friendship remain, helping build a culture that celebrates every moment in our journey together.

We wholeheartedly agree with the sentiment of our Medical Advisor, Dr. Kevin O’Neil, MD, FACP,

CMD who indicated: "A senior living community is the best place for your loved one right now considering the aggressive infection control measures that are taking place." We remain confident that our communities continue to be the best place for our residents.

That confidence remains through the global pandemic related to COVID-19 and is supported by our proactive and precautionary approach. Our senior living communities continue to follow the recommendations and guidelines of the Centers for Disease Control and Prevention (CDC) as well as our local and state health departments. The partnership and cooperation of our residents, family members, associates, and local healthcare providers have also been invaluable as we navigate through the COVID-19 pandemic together.

About Grace Management, Inc.

Grace Management, Inc. was established in 1984 to develop, market, and manage residential communities for seniors. We believe that by combining sound fiscal and operational management, adherence to ethical standards, and balance in all aspects of our lives, Grace Management, Inc. will continue to be known as one of the finest senior housing management companies in the country. For more information, please visit www.gracemanagement.com.

#####



Signs of hope and love fill Grace Management, Inc. communities every day.



GRACE MGMT INC.
A CPF LIVING COMPANY

www.GraceManagement.com